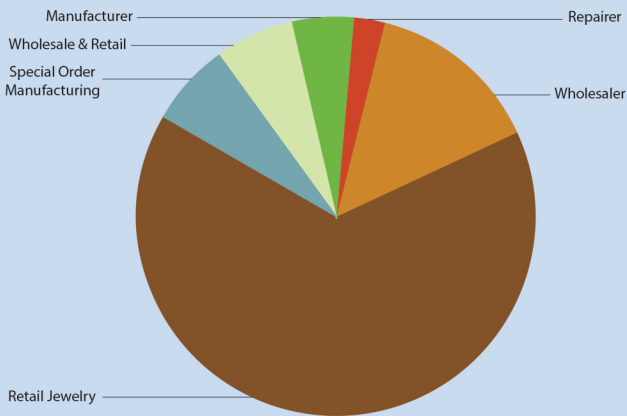


*Make your Advertising*  
**DOLLARS COUNT!**

**Distribution By Reader Classification**  
Lab Grown Magazine



- 65.2% Retail Jewelry
- 13.9% Wholesaler
- 2.7% Repairer
- 4.9% Special Order Manufacturing
- 6.5% Wholesale & Retail
- 6.7% Manufacturer



**DIAMOND & JEWELRY INDUSTRY**

Geared toward the wholesale jewelry industry, Lab Grown Magazine is at the forefront of how lab-grown diamonds and jewelry are being sold.

**LARGE CIRCULATION**

Lab Grown Magazine stands as the most widely circulated Lab-grown diamond and jewelry publication in the industry. Each month, 24,000 professionally printed issues are delivered directly to leading retailers and buyers, ensuring your brand receives exceptional visibility and reaches a highly engaged audience.

**SHOW DISTRIBUTION**

Our presence at premier industry events further elevates your exposure. Lab Grown Magazine is distributed at top trade shows including JCK, JIS and JA New York, placing your advertisement directly in front of key buyers and retailers, increasing your opportunities for new business.

**DIGITAL REACH**

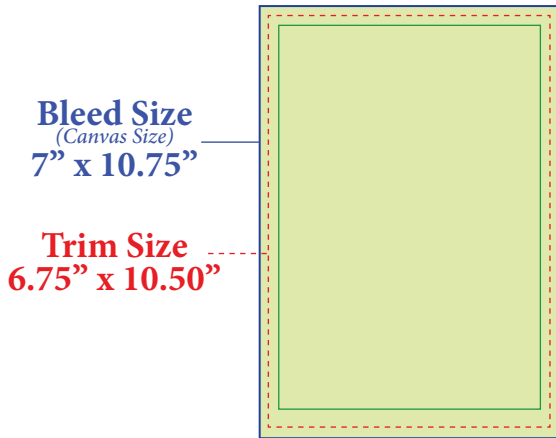
Your exposure does not stop with print. We promote your advertisement across email and social media platforms such as Facebook and Instagram, enabling you to reach thousands of jewelers each month. Digital editions are also available online and through our email campaigns.

**UNMATCHED VALUE**

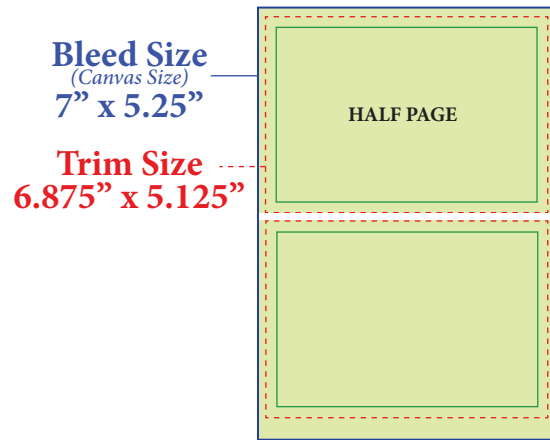
You will not find a more cost effective advertising platform in the industry. By keeping our operating costs low, we are able to pass significant savings on to you, providing premium exposure at a budget friendly rate. Contact us today to reserve your space.



## FULL PAGE



## HALF PAGE



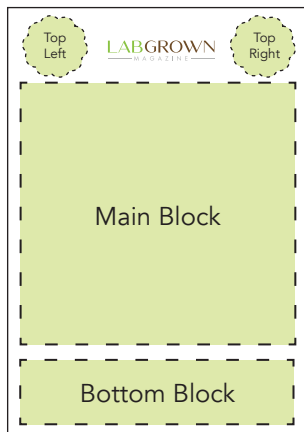
**3 months**    **6 months**    **12 months**  
\$1,250/mo    \$1,150/mo    \$1,000/mo

Consecutive months

**3 months**    **6 months**    **12 months**  
\$750/mo    \$700/mo    \$600/mo

Consecutive months

## FRONT COVER



**Main Block**  
**\$3,500**

6.75"W x 6.50"H

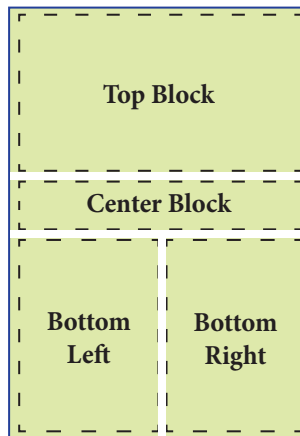
**Bottom Block**  
**\$2,000**

6.75"W x 1.75" H

**Top Left or Right**  
**\$500**

1.75"W x 1.75" H

## BACK COVER



**Top Block**  
**\$2,000**

7.50"W x 4.25"H

**Center Block**  
**\$2,000**

7.50"W x 1.25"H

**Bottom Block (Left or Right)**  
**\$1,500**

3.625"W x 5.125" H

### IMPORTANT:

*All sizes are in inches.  
Keep live matter at least  
1/2" on all sides inside  
bleed for safety.*

### FILE FORMATS:

High resolution (300dpi) PDF files are preferred. If providing other formats, ensure all images are CMYK and that all fonts are embedded.

### PLEASE LABEL FILES:

Include Name of Company, Magazine Name/Section and Ad Size.

**AD MATERIAL DEADLINE:  
15th OF THE PRIOR MONTH**

### EMAIL FILES TO:

**labgrownads@gmail.com**

\*Prices are per month.  
\*Minimum 3 month agreement required.



# LABGROWN MAGAZINE

## Advertisement Terms of Agreement

This represents the agreement and understanding between Lab Grown Magazine & the customer (hereinafter called the "Client")

I the "CLIENT" agrees to advertise with Lab Grown Magazine for \_\_\_\_\_ consecutive months. I agree to purchase a \_\_\_\_\_ page for the amount of \$\_\_\_\_\_ per month Starting \_\_\_\_\_ 20\_\_\_\_\_. I agree to pay for that months advertising 1 month in advance. I agree to keep a zero balance with Lab Grown Magazine at all times or this contract may be terminated and a late fee of 15% will be added to all outstanding balances. An early termination fee of \$1000 will apply to accounts terminated before this agreement is complete. All ads must be submitted to Lab Grown Magazine no later than the 10th of the month for it to be included in the next month's issue, otherwise we will run previous month's ad. Lab Grown Magazine does not take responsibility for errors and content of ads.

Additional comments: \_\_\_\_\_

Signature: \_\_\_\_\_ Signature of sales Rep: \_\_\_\_\_

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Web Address: \_\_\_\_\_ Notes: \_\_\_\_\_

**Billing Information:** Visa  MasterCard  AMEX

Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_ Code: \_\_\_\_\_

Name On Card: \_\_\_\_\_

I authorize Diamond Pulse to charge my Credit Card for the agreed amounts in this contract.

Signature: \_\_\_\_\_

Monthly Ad Fee \$ \_\_\_\_\_

Graphic Charge \$ \_\_\_\_\_

Billed Today \$ \_\_\_\_\_

Billed monthly \$ \_\_\_\_\_