

# Make your Advertising DOLLARS COUNT!

# Manufacturer Wholesale & Retail Special Order Manufacturing 65.2% Retail Jewelry 13.9% Wholesaler 2.7% Repairer 4.9% Special Order Manufacturing 6.5% Wholesale & Retail 6.7% Manufacturer Manufacturer Manufacturer Repairer Wholesaler 2.7% Repairer 4.9% Special Order Manufacturing 6.5% Wholesale & Retail 6.7% Manufacturer



### **DIAMOND & JEWELRY INDUSTRY**

Geared to the wholesale Jewelry industry, Lab Grown Magazine is at the forefront of how lab grown Diamonds and Jewelry are being sold.



### **CIRCULATION**

We are the largest circulated Diamond & Jewelry publication in the industry. 24,000 magazines printed & mailed monthly! Lab Grown Magazine will surely give you the exposure you're looking for.



### **DISTRIBUTION**

Besides mailing 24,000 physical magazines, we distribute our publication at trade show bins such as, JCK, JIS & JA NY shows, bringing you more exposure to even more potential sales.



### **DIGITAL MARKETING**

We use email and Social Media such as Facebook and Instagram to further promote your advertisement to thousands of Jewelers monthly. Digital copies can be viewed online and through our email campaign.



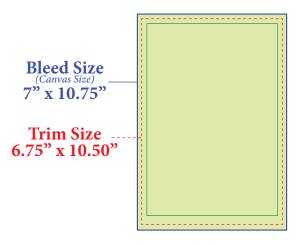
### **AFFORDABILITY**

You're not going to find a more cost effective advertising venue than Lab Grown Magazine. By keeping our expenses low we are able to pass the savings to you. Call us now to reserve space in our publication.



## AD SIZES AND RATES

### **FULL PAGE**



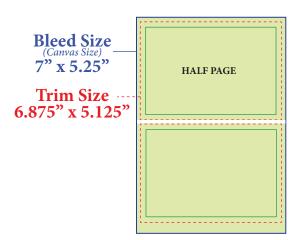
3 months \$1,250/mo

6 months \$1,150/mo

12 months \$1,000/mo

Consecutive months

### **HALF PAGE**

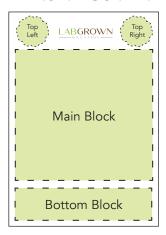


3 months \$750/mo

6 months \$700/mo 12 months \$600/mg

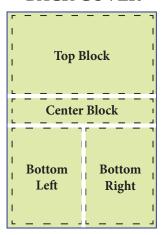
Consecutive months

### FRONT COVER



Main Block \$3,500 6.00"W x 6.625"H Bottom Block \$2,000 6.00"W x 1.625" H Top Left or Right \$500 1.75"W x 1.75" H

### **BACK COVER**



**Top Block \$2,000** 7.50"W x 4.25"H

Center Block

**\$2,000** 7.50"W x 1.25"H

Bottom Block (Left or Right)

\$1,500 3.625"W x 5.125" H

### **IMPORTANT:**

All sizes are in inches. Keep live matter at least 1/2" on all sides inside bleed for safety.

### **FILE FORMATS:**

High resolution (300dpi) PDF files are preferred. If providing other formats, ensure all images are CMYK and that all fonts are embedded.

### **PLEASE LABEL FILES:**

Include Name of Company, Magazine Name/Section and Ad Size.

AD MATERIAL DEADLINE: 15th OF THE PRIOR MONTH

# EMAIL FILES TO: labgrownads@gmail.com

\*Prices are per month.
\*Minimum 3 month agreement required.



### Advertisement Terms of Agreement

This represents the agreement and understanding between Lab Grown Magazine & the customer (hereinafter called the "Client")

I the "CLIENT" agrees to advertise with Lab Grown Magazine forconsecutive months. I agree to purchase a page for the amount of \$ per month Starting 20 I agree to pay for that months advertising 1 month in advance. I agree to keep a zero balance with Lab Grown Magazine at all times or this contract may be terminated and a late fee of 15% will be added to all outstanding balances. An early termination fee of \$1000 will apply to accounts terminated before this agreement is complete. All ads must be submitted to Lab Grown Magazine no later than the 10th of the month for it to be included in the next month's issue, otherwise we will run previous month's ad. Lab Grown Magazine does not take responsibility for errors and content of ads.  Additional comments:		
Signature:	Signature of sales Rep:	
Business Name:		
City:	State: Zip:	
Phone:	Fax:	
Billing Information: Visa MasterCard Credit Card #:	Exp:/ Code: for the agreed amounts in this contract.	Monthly Ad Fee \$  Graphic Charge \$  Billed Today \$  Billed monthly \$